

## **McDonald's Black & Positively Golden Scholarship Program is Championing Black Excellence by Awarding \$500,000 in Scholarships to HBCU Students in Partnership with the Thurgood Marshall College Fund**

*Students can apply for scholarships for the 2021-2022 academic year now until May 10*

**(CHICAGO) April 1, 2021** – For the second consecutive year, McDonald's USA, through its Black & Positively Golden Scholarship Program, is awarding half a million dollars to incoming and current HBCU students. Through this initiative, in partnership with the Thurgood Marshall College Fund (TMCf), McDonald's is furthering its support of the next generation of leaders.

Incoming and current HBCU students are encouraged to apply for the Black & Positively Golden Scholarship now through May 10 at 11:59 PM EST at [www.tmcf.org](http://www.tmcf.org). Thirty-four scholarships, up to \$15,000 each will be awarded to students for the 2021-2022 academic year, and winners will be announced this summer.

Launched in 2020, McDonald's created the Black & Positively Golden Scholarship Program to help HBCU students continue their education in the midst of COVID-19, which caused financial strain on many students and their families. As a result, 34 students received funding that helped them stay in school, despite challenging circumstances.

McDonald's is dedicated to providing skills, training and education programs that support people who are building a path forward and achieving their goals, no matter where they are in life. The Black & Positively Golden Scholarship Program is one of many company initiatives that is helping serve up bright futures in the communities McDonald's serves. The company has a longstanding history of supporting HBCUs through scholarships, partnerships and its presence on HBCU campuses and at Classics around the country. During its 20-year partnership with the TMCf, McDonald's has invested millions of dollars in direct and indirect support to benefit the organization and students, including providing career building resources and supporting the TMCf Leadership Institute.

Students interested in applying must meet the following eligibility requirements:

1. Be 18 years old or older
2. Be enrolled full-time as a freshman, sophomore, junior or senior attending an HBCU during the 2021-2022 academic school year
3. Have a current cumulative grade point average of 2.7 or higher

4. Demonstrate leadership abilities and financial need
5. Be a U.S. citizen or legal permanent resident with a valid permanent resident card or passport stamped I-551

Will you or your HBCU scholar be next?

To learn more about the Black & Positively Golden movement and scholarship, follow [@wearegolden](https://www.instagram.com/wearegolden) on Instagram and visit [blackandpositivelygolden.com](https://blackandpositivelygolden.com).

### **About McDonald's USA Education Efforts**

McDonald's [Black & Positively Golden Mentors Program](#) is just one of many company initiatives created to serve up bright futures and provide opportunity for education and skills in the communities we serve. These efforts also include the [Black & Positively Golden HBCU Scholarship Fund](#), which is administered through Thurgood Marshall College Fund and helps students continue their undergraduate and graduate school education; [the HACER® Education Tour](#), which provides information to help navigate the college application process; the [Classroom Convos](#) webinar program, which focuses on topics impacting Asian and Pacific Islander American students; and the [Archways to Opportunity](#) program, which provides educational resources to eligible crew at participating U.S. restaurants. Together, with franchisees, we are committed to offering opportunities to feed and foster our communities.

### **About McDonald's USA**

McDonald's serves a variety of menu options made with quality ingredients to more than 25 million customers every day. Ninety-five percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. For more information, <http://www.mcdonalds.com/>, or follow us on Instagram at [@WeAreGolden](https://www.instagram.com/wearegolden) and Facebook [http://www.facebook.com/mcdonalds](https://www.facebook.com/mcdonalds). To learn more about the Black & Positively Golden initiative, visit [www.mcdonalds.com](https://www.mcdonalds.com).